

Part A. PERSONAL INFORMATION

CV date	19/04/2022
----------------	------------

First and Family name	Raquel Orcos Sánchez		
ID number	16.614.068 H	Age	34
Researcher codes	Open Researcher and Contributor ID (ORCID)	0000-0001-7171-1852	
	WoS Researcher ID	ABF-8188-2020	

A.1. Current position

Name of University	Universidad de La Rioja		
Department	Economía y Empresa		
Address and Country	Edificio Quintiliano c/ La Cigüeña 60 26006 Logroño (La Rioja)		
Phone number	941299385	E-mail	raquel.orcos@unirioja.es
Current position	Contratado interino	From	17/09/2018
Key words	Strategic Management, Competitive dynamics, International Management Standards		

A.2. Education

Phd	Universidad de Zaragoza	2013
Master	Universidad de Zaragoza	2009
BSc	Universidad de La Rioja	2008

A.3. General indicators of quality of scientific production

- Five articles published in the top quartile of the Journal Citation Report.
- One six-year period (sexenio)
- 104 times cited.
- H-index: 5

Part B. CV SUMMARY

Raquel Orcos received her PhD in Economics and Business Administration from the University of Zaragoza in 2013. She is currently Associate Professor of Management at the University of La Rioja, where she teaches Strategic Management. Her research primarily focuses on both competitive dynamics and the diffusion and impact of environmental management standards. Its results have been published in some of the leading journals in the field, such as *Journal of World Business*, *Long Range Planning* and *Strategic Organization*.

Part C. RELEVANT MERITS

C.1. Publications

Gómez, J., Orcos, R., Volberda, H.W. (2021) How imitation of multiple reference groups drives the evolution of firm strategy. *Review of Managerial Science*, 15, 2319–2350 (Management 2020): 7,127(Q1, 39/226).

Arocena, P., Orcos, R., Zouaghi, F. (2021). The impact of ISO 14001 on firm environmental and economic performance: The moderating role of size and environmental awareness. *Business Strategy and the Environment*, 30(2), 955-967. (Management 2020): 10,302 (Q1, 12/226).

Garrido, E., González, C., Orcos, R. (2020). ISO 14001 and CO2 emissions: An analysis of the contingent role of country features. *Business Strategy and the Environment*, 29(2), 698-710. (Management 2020): 10,302 (Q1, 12/226).



Gómez, J., Orcos, R., Palomas, S. (2020). "Operating under the radar in spheres of influence. Taking advantage of industry leaders' market domains". *Strategic Organization*, 18(2), 275-300. (Management 2020): 5,409 (Q2, 73/226)

Orcos, R., Palomas, S. (2019), "The impact of national culture on the adoption of environmental management standards: The worldwide diffusion of ISO 14001", *Cross Cultural & Strategic Management*, 26 (4): 546-566. (Management 2019): 1,838 (Q3, 159/226)

Orcos, R., Pérez-Aradros, B., Blind, K. (2018) "Why does the diffusion of environmental management standards differ across countries? The role of formal and informal institutions in the adoption of ISO 14001". *Journal of World Business*, 53 (6):850-861 (Business 2018): 5,789 (Q1, 15/147)

Gómez, J., Orcos, R., Palomas, S. (2017) "Do strategic groups explain differences in multimarket competition spillovers". *Strategic Organization*, 15(3):301-337 (Management 2017): 2,225 (Q2, 90/209)

Gómez, J., Orcos, R., Palomas, S. (2016). "Competitor's strategic heterogeneity and firm performance". *Long Range Planning*, 49(1): 145-163 (Management 2016): 3,423 (Q1, 29/193)

Domínguez, B., Garrido, E., Orcos, R. (2016). "Multimarket contact and performance: evidence from emerging economies", *Business Research Quarterly*, 19(4): 278-288, (Business, 2016): 1,325 (Q3, 85/121).

Orcos, R., Palomas, S. (2015). "Liberalización y persistencia de las formas organizativas de la industria". *Revista Innovar Journal*, 25 (58): 9-22

Gómez, J., Orcos, R., Palomas, S. (2014). "The evolving patterns of competition after deregulation: the relevance of institutional and operational factors as determinants of rivalry". *Journal of Evolutionary Economics*, 24(4):905-933 (Economics, 2014):1,036 (Q2, 138/333)

Garrido, E., Gómez, J., Maicas, J.P., Orcos, R. (2014). "The institution-based view of strategy: how to measure it?". *Cuadernos de Economía y Dirección de Empresas (Business Research Quarterly)*. 17 (2): 82- 10 (Business 2014): 0,293 (Q4, 105/115)

C.2. Research projects

2021-2024, "Business dynamism, entry into new markets and entrepreneurship" (PID2020-113265GB-C22. Spanish Ministry of Science and Innovation. 26.607,90 euros.

2018-2020. "Firm strategy in dynamic environments: competition, innovation and entrepreneurship" (ECO2017-85451-R), Spanish Ministry of Economy and Competiveness, 39.930 euros.

2015-2017. "Innovation strategies and entrepreneurship in the new economic and institutional environment" (ECO2014-53904-R), Spanish Ministry of Economy and Competiveness, 70.180 euros.

2011-2014. "Innovation strategies and firm value creation", Spanish Ministry of Science and Innovation, 93,130 euros.

2008-2011. "Technology, strategy and performance in Spanish firms", Spanish Ministry of Science and Technology, 82,280 euros.

C.3. Contracts, technological or transfer merits

Global University Entrepreneurial Spirit Students' Survey (GUESS)–Universidad de La Rioja from 2019 to 2021. Supervised by Pilar Vargas e Idana Salazar.



Global Entrepreneurship Monitor (GEM) Navarra from 2014 to 2021. Supervised by Ignacio Contín.

Global Entrepreneurship Monitor (GEM) Aragón from 2008 to 2013. Supervised by Lucio Fuentelsaz.

C.4. Conferences during the last 10 years

Regular participant in the following conferences

Academy of Management

EURAM

Spanish Academy of Management, ACEDE

C.5. Research stays

Technical University of Berlin (Germany), 2017, March-May (2,5 months), in collaboration with Professor Knut Blind.

Universidad Diego Portales (Chile), 2016, March-April (2 months), in collaboration with Professor Pablo Nachar.

Erasmus University (The Netherlands), 2015, February-June (5 months), in collaboration with Professor Henk W. Volberda.

Warwick Business School (United Kingdom), 2011, March-July (4 months), in collaboration with Professor Andy Lockett.

C.6. Others

Reviewer for academic journals such as Strategic Organization, Business Research Quarterly and Research Policy.