

**Part A. PERSONAL INFORMATION**

CV date	June 10, 2022
---------	---------------

First and Family name	Pilar Vargas Montoya		
ID number	16.594.506Y	Age	46
Researcher codes	ORCID ID	0000-0002-2018-7269	
	WoS Researcher ID	<a href="#">K-2783-2014</a>	

**A.1. Current position**

University	Universidad de La Rioja		
Department	Economy and Management (Economía y Empresa)		
Address and Country	Cigüeña, 60 26004 Logroño		
Phone number	+34941299572	E-mail	<a href="mailto:pvargas@unirioja.es">pvargas@unirioja.es</a>
Current position	Assintant Professor	From	11/2018
Key words	Innovation strategy, Strategic management		

**A.2. Education**

PhD, Licensed, Graduate	University	Year
BSc (Licenciada)	La Rioja	1998
PhD	La Rioja	2003

**A.3. General indicators of quality of scientific production**

Two six-year research periods (sexenios), (latest, 31/12/2016).

One doctoral dissertations supervised.

215 citations in ISI Web of Science (average, 14,3 per year). h-index =8.

7 articles in D1 journals, including three in *Research Policy*, one in *Journal of Management Information Systems* and one in *Information Systems Research*.

558 citations on Google Scholar (385 since 2017 average, 213). h-index=13.

**Part B. CV SUMMARY (max. 3500 characters, including spaces)**

Pilar Vargas received his PhD in Economics and Management from the University of La Rioja. She is Associate Professor of Management at the University of La Rioja where she teaches Strategic and Innovation Management. Her research primarily focuses on the analysis of innovation strategies adopted by companies and their consequences on firm's results, as well as in the field of determinants of innovation strategy. Its results have been published in some of the leading journals in the field, such as *Research Policy*, *R&D Management*, *Industry and Innovation*, *Information Systems Research*, *Industrial and Corporate Change* or *Journal of Management and Information Systems*, and have been presented in the main national and international conferences. Dra. Vargas has also participated in several national and international projects.

**Part C. RELEVANT MERITS**

**C.1. Publications**

- Gómez, J., Salazar, I., Vargas, P. (2022). Production outsourcing, technological cooperation and E-Business adoption by Spanish manufacturing firms. *Journal of Engineering and Technology Management*, 63.
- Gómez, J., Salazar, I., Vargas, P. (2020). The Role Of Extramural R&D And Scientific Knowledge In Creating High Novelty Innovations: An Examination of Manufacturing and Service Firms in Spain. *Research Policy*, 49(8).
- Bernal, P., Salazar, I., Vargas, P. (2019). Understanding the Open Innovation Trends: An Exploratory Analysis of Breadth and Depth Decisions. *Administrative Sciences*, 9(4), 73.
- Bernal, P., Maicas, J. P., Vargas, P. (2019). Exploration, exploitation and innovation performance: disentangling the evolution of industry. *Industry and Innovation*, 26(3), 269-294.

5. Gómez, J., Salazar, I., Vargas, P. (2017): Firm boundaries, information processing capacity and performance in manufacturing firms, *Information Systems Research*, 33(3), 809-842.
6. Añón, D.; Gómez, J., Vargas, P. (2017): Complementarities in innovation strategy: do intangibles play a role in enhancing firm performance?, *Industrial and Corporate Change*, 26(5), 865-886.
7. Garrido, I, Salazar, I., Vargas, P. (2017): La Elección del modelo de gestión en las cooperativas españolas, *REVESCO, Revista de Estudios Cooperativos*, 123: 94-113.
8. Gómez, J., Salazar, I., Vargas, P. (2016): Firm boundaries, information processing capacity and performance in manufacturing firms, *Journal of Management Information Systems*, 33(3): 809-842.
9. Gómez, J., Salazar, I., Vargas, P. (2016): Sources of information as determinants of product and process innovation, *PLoS ONE*, 11(4).
10. Gómez, J.; Vargas, P. (2012): Intangible resources and technology adoption, *Research Policy*, 41, 1607-1619.
11. Gómez, J.; Salazar, I.; Vargas, P. (2012): El acceso a canales de información y la adopción de tecnologías de proceso, *Cuadernos de Economía y Dirección de Empresas*, 15, 169-180.
12. Gómez, J., Salazar, I., Vargas, P. (2012): La difusión de tecnologías de proceso en la empresa manufacturera española, *Universia Business Review*, 33: 144-161.
13. Gómez, J.; Vargas, P. (2009): The effect of financial structure. Internal knowledge acquisition and complementarities on the adoption of multiple process technologies. *Research Policy*, 38, 106-119.
14. Vargas, P.; Salinas, R. Guerras, L.A. (2007): Does the technological sourcing matter?. Evidence from Spanish panel data. *R&D Management*, 37, 161-172.
15. Vargas, P.; Salinas, R. Guerras, L.A. (2007): Métodos de desarrollo, intangibles tecnológicos y resultados empresariales: Una aplicación al sector industrial español. *Cuadernos de Economía y Dirección de Empresas*, 30, 129-152.
16. Vargas, P.; Salinas, R. Guerras, L.A. (2006): Un estudio longitudinal de la relación entre los recursos intangibles tecnológicos y los resultados empresariales. *Revista Europea de Economía y Dirección de Empresas*, 15, 45-60.

## C.2. Research projects (selection)

1. **2021-2024**, "Governing the Agri-Food Supply Chain: How to improve Smallholders Competitiveness", **Partnership for Research and Innovation in the Mediterranean Area (PRIMA) and Agencia Estatal de Investigación**. 50.000 euros.
2. **2021-2024**, "Business dynamism, entry into new markets and entrepreneurship" (PID2020-113265GB-C22. **Spanish Ministry of Science and Innovation**. 26.607,90 euros.
3. **2018-2020**. "Firm strategy in dynamic environments: competition, innovation and entrepreneurship" (ECO2017-85451-R), **Spanish Ministry of Economy and Competiveness**, 39.930 euros.
4. **2015-2017**. "Innovation strategies and entrepreneurship in the new economic and institutional environment" (ECO2014-53904-R), **Spanish Ministry of Economy and Competiveness**, 70.180 euros.
5. **2011-2014**. "Innovation strategies and firm value creation", **Spanish Ministry of Science and Innovation**, 112.687,30 euros.
6. **2008-2011**. "Technology, strategy and performance in Spanish firms", **Spanish Ministry of Science and Technology**, 82,280 euros.
7. **2005-2008**. "Strategic growth and restructuring decisions and their implications for the competitiveness of Spanish companies", **Spanish Ministry of Science and Technology**, 46.529 euros.



### **C.3. Contracts, technological or transfer merits**

Several research contracts with companies and institutions. Among the most remarkable, mention should be made of those granted for development of Entrepreneurship Chair at the University of La Rioja (from 2015 to 2019).

### **C.4. Conference presentations**

#### ***Regular participant in the following conferences***

EURAM

Spanish Academy of Management, ACEDE

### **C.5. Doctoral dissertations supervised**

1. Pilar Bernal Ansón June 2017.

### **C.6. Other merits**

#### **Professional activities**

- Director of studies for the Degree in Labor Relations and Human Resources from February 26, 2010 to May 5, 2010
- Academic Secretary of the Department of Economics and Business of the University of La Rioja from July 11, 2012 to June 16, 2016.
- Head of the Chair of Entrepreneurs at University of La Rioja since November 1, 2015 to September 10, 2019.
- Head of Department of Economic and Business at University of La Rioja from June 17 2016 to September 10, 2019.
- Director General of University and Scientific Policy at the Government of La Rioja from September 11, 2019.

#### **Awards and honors**

- 2010. Spanish Academy of Management, Best paper award
- 2014. Spanish Academy of Management, Best paper award (finalist).
- 2015. Spanish Academy of Management, Best paper award (finalist).
- 2017. Spanish Academy of Management, Best paper award (finalist).
- 2018. CIONET, Best paper award (finalist)

#### **Seminars and invited presentations**

U. Castilla-La Mancha, U. Complutense de Madrid, U Rey Juan Carlos, U Internacional Menéndez Pelayo, U Burgos, U Zaragoza, U Toulouse 1 Capitole.