

Part A. PERSONAL INFORMATION

CV date	April 19, 2022
----------------	----------------

First and Family name	M ^a Pilar Latorre Martínez		
ID number	25.171.902 N	Age	44
Researcher codes	ORCID ID	0000-0002-8486-6885	
	WoS Researcher ID	A-6312-2011	

A.1. Current position

University	Universidad de Zaragoza		
Department	Management (Dirección y Organización de Empresas)		
Address and Country	Violante de Hungría 23 50009 Zaragoza		
Phone number	+34976764541	E-mail	latorrep@unizar.es
Current position	Associate Professor	From	03/2022
Key words	Digital Strategy, Network Sciences, knowledge transfer		

A.2. Education

PhD, Licensed, Graduate	University	Year
Industrial Engineering	Zaragoza-Braunschweig (Germany)	2003
Technical Architect	Zaragoza	2008
PhD	Zaragoza	2013

A.3. General indicators of quality of scientific production

Two six-year research periods (sexenios), (latest, 31/12/2020).

Two doctoral dissertations supervised. Four in progress.

91 citations in ISI Web of Science, h-index =5.

9 articles in Q1-Q2 journals, including *The Journal of Technology Transfer*, *Technology in society*, *Journal of Knowledge Management*, *International Environmental Agreements: Politics, Law and Economics*, *Computers in human behavior*, *International journal of medical informatics*, *Waste Management*.

302 citations on Google Scholar (267 since 2017). h-index=10.

Part B. CV SUMMARY (max. 3500 characters, including spaces)

M^a Pilar Latorre received his PhD in Economics and Business Administration from the University of Zaragoza. She is currently Associate Professor of Management at the University of Zaragoza, where she teaches Strategic Management and Human Resources Management. With large professional experience in both private and public sectors, she has focused her career in the field of aspects of digital transformation linked with the strategy of a firm as practitioner and researcher. She is Associate Dean of Communication and external relations of the Faculty of Work and Social Science.

Dr. Latorre has also been the principal researcher in European Project RETSASO about Digital Transformation digital transformation in the field of social health.

Part C. RELEVANT MERITS

C.1. Selected publications

1. Raquel Lozano-Blasco, M^aPilar Latorre-Martínez, Alejandra Cortés-Pascual (2022), Screen addicts: A meta-analysis of internet addiction in adolescence, **Children and Youth Services Review**, Volume 135, 106373, ISSN 0190-7409, IF 2,399 Q1= Social Work (9/44).
2. Marta Ferrer, Lucio Fuentelsaz, Pilar Latorre (2021). "Examining Knowledge Transfer and Networks: An Overview of the Last Twenty Years", **Journal of Knowledge Management** forthcoming. IF (Management 2020): 8,182 (23/226).



3. Latorre, M.P., Martinez-Nuñez, M. & Callao, C (2021). Modelling and analysing the relationship between innovation and the European Regulations on hazardous waste shipments. **International Environmental Agreements. Politics Law and Economics**. IF= 2.649 Q2 Economics (114/377) Q1 Law (23/151)
4. Raquel Lozano-Blasco, Alberto Quilez-Robres, Diego Delgado-Bujedo, M^a Pilar Latorre-Martínez (2021), YouTube's growth in use among children 0–5 during COVID19: The Occidental European case, **Technology in Society**, Volume 66, 101648, IF= 4,192 Position (2020) Q1 (10/110) Social Sciences, Interdisciplinary
5. Ferrer-Serrano M., Latorre-Martínez MP., Fuentelsaz L. (2020). The European research landscape under the Horizon 2020 Lenses: the interaction between science centers, public institutions, and industry. **The Journal of Technology Transfer** IF: 4,147. Position Q1 (50/226) in Management and Q1 (142/673) Economics & Business 2019. AJG 2018 (2)
6. Marco-Fondevila, M., Orive-Serrano, V., & Latorre-Martínez, P. (2021). Preparedness to Cope with an Unexpected Crisis. Lessons Learnt by Spanish Regional TV Broadcasting Management. **The International Journal on Media Management**, 1-33. SJR (2020) = 0, 555 Q2 Strategy and Management Q2 Communication
7. Lozano-Blasco R., Cortés-Pascual A., Latorre-Martínez P (2020). Being a cybervictim and a cyberbully–The duality of cyberbullying: A meta-analysis (2020). **Computers in Human Behavior**, 106444. Volume 111, IF: 5.003. Position Q1 in Psychology, Multidisciplinary (12/138). AJG 2018 (3)
8. Hermoso, R., Latorre, M. P., Martinez-Nuñez, M. (2019). "Multivariate Data Envelopment Analysis to Measure Airline Efficiency in European Airspace: A Network-Based Approach" **Appl. Sci.** 9, no. 24: 5312. IF: 2,474. Position Q2 in Engineering, Multidisciplinary 32/91
9. Ferrer-Serrano M., Latorre-Martínez MP., Lozano-Blasco R. (2020). Universidades y comunicación. Papel de Twitter durante el inicio de la crisis sanitaria de la Covid-19. **El profesional de la Información**, v. 29, n. 6, e290612. IF: 1.580. Position 40/89 Q2 Information Science & Library Science Position Q2 in Communication 44/88 SJR (2019) = 0, 48 Q1 Cultural Studies, Q2 Information Systems
10. C Callao, M Martinez-Nuñez, MP Latorre (2019). European Countries: Does common legislation guarantee better hazardous waste performance for European Union member states? **Waste Management Volume** 84, 1 February 2019, Pages 147-157. IF= 5,448. Position (2019): Q1 (35/265) in Environmental Sciences and Q1 (11/53) in Engineering Environmental
11. MP Latorre, R. Hermoso, M. A. Rubio (2017). A novel network-based analysis to measure efficiency in science and technology parks: the ISA framework approach. **Journal of Technology Transfer** Volumen 42, (6), pp 1255-1275. JCR (2017) IF= 2,932 (2017). Position Q2 (58/210) Management. SJR (2017)=1,36 Q1 Business and International Management. Índice H: 63 AJG 2018 (2)



12. Latorre MP., Orive V., Íñiguez D. (2018). Measurement and analysis of the presence in Facebook and Twitter in the regional television broadcaster's context in Spain. **El profesional de la Información**. Septiembre-octubre de 2018, vol. 27, núm. IF: 1,398. Position 40/89 Q2 Information Science & Library Science Position Q2 in Communication 44/88 SJR (2018) = 0, 601 Q1 Cultural Studies, Q1 Information System. <https://doi.org/10.3145/epi.2018.sep.10>

C.2. Research projects (selection)

1. **2021-2024**, “Business dynamism, entry into new markets and entrepreneurship” (PID2020-113265GB-C22. **Spanish Ministry of Science and Innovation**. 26.607,90 euros. Investigator.
2. **2020-2022** “Cross-Border Health and Social Network” EFA 341/19. **European Union-Poctefa** 52.296 euros. Principal Investigator.
3. **2020-2022** Optiwaste - MACHINE LEARNING MODELS FOR THE PREDICTION AND OPTIMIZATION OF RESOURCES IN WASTE MANAGEMENT (RTC2019-007124-5)” MINISTERIO DE CIENCIA E INNOVACIÓN. **Spanish Ministry of Science and Innovation**. 237.238 euros. Investigator
4. **2013-2015**, Lifelong Learning in Spain. **European Union - GRUNDTVIG**. Investigator

C.3. Contracts, technological or transfer merits

Several research contracts with companies (IPP Iberia, Querqus group) and Institutions (Diputación General de Zaragoza, Zaragoza city Council).

C.4. Conference presentations

Regular participant in the following conferences

Spanish Academy of Management, ACEDE

C.5. Doctoral dissertations supervised

1. Carmen Callao, February 2022.
2. Raquel Lozano, March 2022.

C.6. Other merits

Awards and honors

- Economic and Social Council of Aragon, Ángela López, award (10,000€), 2019.