

**Part A. PERSONAL INFORMATION**

<b>CV date</b>	April 13, 2022
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First and Family name	Marta Ferrer Serrano		
ID number	77.133.792.A	Age	26
Researcher codes	ORCID ID	0000-0002-1859-0518	
	WoS Researcher ID	AAN-4878-2020	

**A.1. Current position**

University	Universidad de Zaragoza		
Department	Management (Dirección y Organización de Empresas)		
Address and Country	Gran Via 2. 50005 Zaragoza		
Phone number	E-mail	<a href="mailto:martafe@unizar.es">martafe@unizar.es</a>	
Current position	PhD candidate	From	09/2018
Key words	Knowledge transfer; innovation; networks; ecosystems		

**A.2. Education**

PhD, Licensed, Graduate	University	Year
Graduated	Zaragoza	2017
Master	Zaragoza	2018

**Part B. CV SUMMARY** (max. 3500 characters, including spaces)

Marta Ferrer-Serrano is a PhD candidate in Economics and Business Administration from the University of Zaragoza. She has been a Visiting Scholar at the University of Bologna (6 months) and at the University of Balearic Islands (3 months). She is combining her research tasks while she is teaching Strategic Management at two different bachelors at the University of Zaragoza. Her research analyzes knowledge transfer processes and their structure from a macro innovation network perspective. Her first results have been published in some of the leading journals in the field, such as in *The Journal of Technology Transfer* and in *the Journal of Knowledge Management* and have been presented in important national and international conferences.

**Part C. RELEVANT MERITS**

**C.1. Selected publications**

1. Marta Ferrer-Serrano, Lucio Fuentelsaz, María Pilar Latorre-Martínez (2021). "Examining Knowledge Transfer and Networks: An Overview of the Last Twenty Years", *Journal of Knowledge Management* forthcoming. IF (Management 2020): 8,182 (23/226).
2. Marta Ferrer-Serrano, María Pilar Latorre-Martínez, Lucio Fuentelsaz (2021). "The European Research Landscape under the Horizon 2020 lenses. The interaction between Science Centers, Public Institutions and Industry", *The Journal of Technology Transfer* 46, 828-853. IF (Management, 2020): 5,783 (65/226).
3. Marta Ferrer-Serrano, María Pilar Latorre-Martínez, Raquel Lozano-Blasco (2020). "Universities and communication: role of Twitter during the beginning of the Covid-19 health crisis", *Profesional De La Información*, 18-18. IF (Information science & library science, 2020): 2,253 (44/85).

**C.2. Research projects (selection)**

1. **2021-2024**, "Business dynamism, entry into new markets and entrepreneurship" (PID2020-113265GB-C22. *Spanish Ministry of Science and Innovation*. 26.607,90 euros. Principal Investigator (with Sergio Palomas)
2. **2018-2020**. "Firm strategy in dynamic environments: competition, innovation and entrepreneurship" (ECO2017-85451-R), *Spanish Ministry of Economy and Competitiveness*, 39.930 euros, Principal Investigator (with Juan P. Maicas).



### **C.3. Contracts, technological or transfer merits**

Premio de investigación CESA (Consejo Económico y Social de Aragón). 2019. IP: María Pilar Latorre-Martínez. Team: Lucio Fuentelsaz, David Iñiguez, Gonzalo Ruiz, Marta Ferrer. 10.000€.

### **C.4. Conference presentations**

#### ***Regular participant in the following conferences***

1. DRUID (2020 postponed, 2022).
2. Spanish Academy of Management, ACEDE (2020 postponed, 2021, 2022).
3. Workshop Jóvenes Investigadores en Economía y Empresa (2019, 2020 postponed, 2021, 2022).
4. Others.

### **C.6. Other merits**

#### **Professional activities**

- Organizing Committee *Brown Bag Seminars* (U. Zaragoza), 2020, 2021, 2022.
- Organizing Committee *Workshop Jóvenes Investigadores en Economía y Empresa* (U. Zaragoza), 2020, 2021, 2022).
- Organizing Committee *Interdisciplinary Social Science Seminars (IS3)* (U. Zaragoza), 2020, 2021, 2022).

#### **Editorial work**

- Ad-hoc reviewer: *Technovation, Technological Forecasting & Social Change*.

#### **Awards and honors**

- Economic and Social Council of Aragon, Ángela López, award (10,000€), 2019.
- III Accésit Best Bachelor Dissertation, 2018.

#### **Seminars and invited presentations**

U. Bologna, U. Islas Baleares, U. Lérida, U. Zaragoza.