

**Part A. PERSONAL INFORMATION**

<b>CV date</b>	April 23, 2022
----------------	----------------

First and Family name	María Pilar Bernal Ansón		
ID number	72.996.387 E	Age	34
Researcher codes	ORCID ID	0000-0003-1449-2248	
	WoS Researcher ID	AGZ-0808-2022	

**A.1. Current position**

University	Universidad de Zaragoza		
Department	Management (Dirección y Organización de Empresas)		
Address and Country	Gran Vía 2. E50005 Zaragoza		
Phone number	+34876554649	E-mail	<a href="mailto:pbernal@unizar.es">pbernal@unizar.es</a>
Current position	Assistant Professor	From	09/2019
Key words	Innovation, Strategic Management, Entrepreneurship		

**A.2. Education**

PhD, Licensed, Graduate	University	Year
BSc in Business and Management	Zaragoza	2011
BSc in Law	Zaragoza	2011
Master in Economy and Management	Zaragoza	2012
PhD. In Management	Zaragoza	2017

**A.3. General indicators of quality of scientific production**

3 articles in Q1 (JCR index) in *Technovation*, *Industry and Innovation* and *Business Strategy and the Environment*.

**Part B. CV SUMMARY** (max. 3500 characters, including spaces)

Pilar Bernal received her PhD in Management from the University of Zaragoza, after a four-year contract as pre-doctoral researcher. She has been visiting researcher at Maastricht University during three months in 2016. She is currently Assistant Professor in Management at the University of Zaragoza, where she teaches Strategic Management and Business Policy. Her research primarily focuses on the analysis of the innovation strategies developed by firms and their consequences on innovation performance. More specifically, she studies how contingency factors affect the development of innovation strategies and how persistence in innovation and, more specifically, in collaboration, affects performance. Her results have been published in some of the leading journals of the field, such as *Technovation* and *Industry and Innovation*, and have been presented in the main national and international conferences. In the field of entrepreneurship, a recently published paper in *Business Strategy and the Environment* focuses on analyzing the environmental orientation of companies and their determinants. She has participated in three projects of the National Plan of R&D.

**Part C. RELEVANT MERITS**

**C.1. Selected publications**

1. Pilar Bernal, Martin Carree, Boris Lokshin (2022). "Knowledge spillovers, R&D partnerships and innovation performance", *Technovation* 115, 102456. FI (Management, 2020): 6.606 (Q1: 50/226) AJG (2021): 3 (<https://doi.org/10.1016/j.technovation.2022.102456>)
2. Pilar Bernal, Beatriz Domínguez, Javier Montero (2022). "When are entrepreneurs more environmentally oriented? An analysis of stakeholders' pressures at different stages of evolution of the venture", *Business Strategy and the Environment* 31(3), 828-844. FI (Business, 2020): 10.302 (Q1: 9/153) AJG (2021): 3 (<https://doi.org/10.1002/bse.2920>)



3. Pilar Bernal, Juan P. Maicas, Pilar Vargas (2019). "Exploration, exploitation and innovation performance: disentangling the evolution of industry", *Industry and innovation* 26(3), 295-320. FI (Management, 2019): 3.351 (Q2: 76/226; Q1 Economics: 48/373) AJG (2019): 3 (<https://doi.org/10.1080/13662716.2018.1465813>)

#### Other publications

- Pilar Bernal, Elisabet Garrido, Pablo Ríos (2016). "If you can't beat them, join them: Analysis of mergers in European mobile telecommunications", *Universia Business Review* 51, 130-167. FI (SJR 2016): 0.175 (<https://doi.org/10.3232/UBR.2016.V13.N3.05>)
- Pilar Bernal, Idana Salazar, Pilar Vargas (2019). "Understanding the open innovation trends: An exploratory analysis of breadth and depth decisions", *Administrative Sciences* 9(4), 73. Emerging Sources Citation Index (ESCI) - Web of Science (<https://doi.org/10.3390/admsci9040073>)

### C.2. Research projects (selection)

1. **2021-2024**, "Business dynamism, entry into new markets and entrepreneurship" (PID2020-113265GB-C22). *Spanish Ministry of Science and Innovation*. 26.607,90 euros. Research member (IP. Lucio Fuentelsaz & Sergio Palomas).
2. **2021-2022**, "Environmental orientation throughout the entrepreneurial process: an institutional approach" (JIUZ-2020-SOC-08). *University of Zaragoza – Ibercaja Foundation*. 2,000 euros. Research member (IP. Javier Montero).
3. **2020-2021**, "Environmental orientation throughout the entrepreneurial process: an institutional approach" (C006/2020\_1). *University of Zaragoza – Catedras*. 1,500 euros. Research member (IP. Javier Montero).
4. **2020-2022**. "LIDEERA. Research group in Strategy and Entrepreneurship" (S64\_20R). *Government of Aragón*, 26,023 euros.
5. **2019-2021**, "EUROPEAN Project RETSASO / Cross-Border Health and Social Network EFA 341/19.", 65% *co-financed by the European Regional Development Fund* through the Interreg VA Spain/France/Andorra Program - POCTEFA 2014-2020. Research member (IP. Pilar Latorre).
6. **2018-2020**. "Firm strategy in dynamic environments: competition, innovation and entrepreneurship" (ECO2017-85451-R). *Spanish Ministry of Economy and Competiveness*. 39.930 euros. Research member (IP. Lucio Fuentelsaz & Juan P. Maicas).
7. **2015-2017**. "Innovation strategies and entrepreneurship in the new economic and institutional environment" (ECO2014-53904-R). *Spanish Ministry of Economy and Competiveness*. 70.180 euros. Research member (IP. Lucio Fuentelsaz & Juan P. Maicas).

### C.3. Conference presentations

#### *International conferences*

European Academy of Management – EURAM (2016, 2017, 2018, 2020)  
DRUID – (2019)  
Groningen Collaboration for Innovation Conference – (2016)  
Conference of the European Decision Sciences Institute – EDSI (2017)  
International Conference on Modelling and Simulation in Engineering, Economics and Management – AMSE (2016)

#### *National conferences*

Spanish Academy of Management – ACEDE (2015, 2016, 2017, 2018, 2021)  
Workshop of Young Researchers in Business and Economics (2014, 2015, 2016, 2018, 2019)



#### **C.4. Other merits**

##### **Professional activities**

- Member of the research group LIDEERA (Research Group funded by the Government of Aragón), since 2019.
- Member of the research group GENERÉS (Research Group funded by the Government of Aragón), (2014-2019).
- Member of the Spanish Academy of Management, since 2015.
- Member of the European Academy of Management, since 2016.

##### **Editorial work**

- Ad-hoc reviewer: BRQ Business Research Quarterly, International Journal of Innovation Management.

##### **Awards and honors**

- 2018. Spanish Academy of Management. Finalist as Best Conference Paper in the Strategic Management division.
- 2017. Spanish Academy of Management. Finalist as Best Conference Paper in the Strategic Management division.
- 2017. Spanish Academy of Management. Finalist as Best PhD. Student Paper Award.

##### **Seminars and invited presentations**

U. L Rioja, U. Navarra (UPNA), U. Zaragoza.

##### **Research stays**

2016. School of Business and Economics (Maastricht University) (3 months)

##### **Other research activities**

- Organization of research activities: XII Workshop of Research Based on GEM (2018), IX Workshop of the Strategic Management Division of the Spanish Academy of Management (2017), VII Workshop of Entrepreneurship Division of the Spanish Academy of Management (2018), III Workshop of Young Researchers in Business and Economics (2015).
- Organization of Management Department seminars (2014-2017).
- Member of the Scientific Committee of the Workshop of Young Researchers in Business and Economics (2015 and 2019).
- Chair of the Workshop of Young Researchers in Business and Economics (2016 and 2019).
- Referee of the Spanish Academy of Management Conference (2022, 2021, 2019, 2018) and the European Academy of Management (2020, 2017, 2016).