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|--------------------------------------|--|---------------------|------------|
| <b>Part A. PERSONAL INFORMATION</b>  |  | <b>CV date</b>      | 24/05/2022 |
| First and Family name                | Idana Salazar Terreros                       |                     |            |
| Social Security, Passport, ID number | 16581606D                                    | Age                 | 45         |
| Researcher codes                     | Open Researcher and Contributor ID (ORCID**) | 0000-0001-5438-5995 |            |
|                                      | SCOPUS Author ID (*)                         |                     |            |
|                                      | WoS Researcher ID (*)                        | K-2789-2014         |            |

(\*) *Optional*

(\*\*) *Mandatory*

### A.1. Current position

|                                |   |        |  |
|--------------------------------|---|--------|--|
| Name of University/Institution | Universidad de La Rioja                               |        |  |
| Department                     | Economía y Empresa/Facultad de Ciencias Empresariales |        |  |
| Address and Country            | Cigüeña N° 60, 26004 Logroño, Spain                   |        |  |
| Phone number                   | 941299580   | E-mail | <a href="mailto:Idana.salazar@unirioja.es">Idana.salazar@unirioja.es</a> |
| Current position               | Associate Professor                                   | From   | 10/12/2019   |
| Key words                      | Innovation, technology diffusion, entrepreneurship    |        |  |

### A.2. Education

| PhD, Licensed, Graduate | University              | Year |
|-------------------------|-------------------------|------|
| BSc (Licenciada)        | Universidad de La Rioja | 1999 |
| PhD                     | Universidad de La Rioja | 2008 |

### A.3. General indicators of quality of scientific production (see instructions)

One six-year research period (2011-2017, granted in July 2020).

One doctoral thesis supervised.

107 citations Web of Science (average citations per year: 7.64, average citations in the last 5 years: 19.6).

9 articles in journals included in the JCR, of which 4 are in the list of the 50 best Economics and Business Journals of the Financial Times.

### Part B. CV SUMMARY (max. 3500 characters, including spaces)

Idana Salazar received her PhD in Economics and Business Administration (2008) from the University of La Rioja and has been a Visiting Scholar at the Universities of Bologna and Zaragoza. She is Associate Professor at the University of La Rioja where she teaches Organizational Design and Business Management in undergraduate and graduate courses. Currently, she is responsible of the Master in Business Management (2020- ) and is the Academic Director of the Business Management Module of the Master in Viticulture, Oenology and Business Management (2017-) at the University of La Rioja. She has been member of the Research Committee (2012 -2021) and Library Committee (2013 -2021) in this institution. Her research focuses on the analysis of the strategic decisions of firms, information and communication technologies and innovation. The results of her research have been published in some of the leading journals in their field, such as Information Systems Research, Journal of Management Information Systems, Research Policy or Long Range Planning, totaling 9 articles in journals included in the JCR. Four of these journals are included in the list of the 50 best Economics and Business Journals of the Financial Times (FT50). Her research has also been presented in the main national and international conferences, such as the Academy of Management, the European Academy of Management or the DRUID Conference. This activity has been recognized with one six-year research period. She has supervised one doctoral



thesis, which has obtained the highest qualification, and served as a reviewer for various national and international conferences and journals.

She has been in the organizing committee of several research forums and she is a member of the Strategos and the Generés Excellence Research Groups. She has participated in several research projects and contracts and has been a member of team of the Chair in Entrepreneurship at the University of La Rioja (2015-2019). She is also a member of the project “Global University Entrepreneurial Spirit Students’ Survey” (GUESSS) and, from 2020 onwards, she is the coordinator of this international project at the University of La Rioja.

## **Part C. RELEVANT MERITS** (sorted by typology)

### **C.1. Publications** (see instructions)

1. Gómez, J., Salazar, I.; Vargas, P. (2022). Production Outsourcing, technological cooperation and E-business adoption by Spanish manufacturing firms. **Journal of Engineering and Technology Management**, 63, FI (Management, 2020): 3,347 (140/226).
2. Gómez, J., Pérez-Aradros, B.; Salazar, I. (2021). Does order of entry shape competitive strategies? An analysis of European mobile operators. **Long Range Planning**, 54(2), FI (Management, 2020): 8,802 (19/226). **FT50 Journal**.
3. Gómez, J., Salazar, I.; Vargas, P. (2020). The role of extramural R&D and scientific knowledge in creating high novelty innovations: An examination of manufacturing and service firms in Spain. **Research Policy**, 49(8), forthcoming. FI (Management, 2019): 5,351 (24/226). **FT50 Journal**.
4. Bernal, P.; Salazar, I.; Vargas, P. (2019). Understanding the open innovation trends: an exploratory analysis of breadth and depth decisions. **Administrative Sciences**, 9(4), 73, 1-15, (Indexed in ESCI- web of science).
5. Gómez, J.; Salazar, I.; Vargas, P. (2017). Does information technology improve open innovation performance? An examination of manufacturers in Spain. **Information Systems Research**, 28(3), 661-675. FI (Management, 2017): 2,301 (84/210). Information Science & Library Science (24/88). **FT50 Journal**.
6. Gómez, J., Salazar, I., Vargas, P. (2016). Sources of information as determinants of product and process innovation, **PLoS ONE**, 11(4). FI (Multidisciplinary Sciences, 2016): 2,806 (15/64).
7. Gómez, J., Salazar, I., Vargas, P. (2016). Firm boundaries, information processing capacity and performance in manufacturing firms, **Journal of Management Information Systems**, 33(3), 809-842. FI (Management, 2016): 2,356 (73/194). Information Science & Library Science (17/85). **FT50 Journal**.
8. Queiruga, D., Salazar, I., Vargas, P. (2015). La relación entre la internacionalización y la eficiencia en las Organizaciones No Lucrativas. **CIRIEC-España, Revista de Economía Pública, Social y Cooperativa**, (85), (indexed in ESCI- web of science).
9. Gómez, J., Salazar, I., Vargas, P. (2012). El acceso a canales de información y la adopción de tecnologías de proceso, **Cuadernos de Economía y Dirección de la Empresa**, 15: 169-180. FI (Business, 2012): 0,395 (98/116).
10. Gómez, J., Salazar, I., Vargas, P. (2012). La difusión de tecnologías de proceso en la empresa manufacturera española, **Universia Business Review**, 33: 144-161. FI (Business, 2012): 0,138 (110/116).



## C.2. Research projects

1. Estrategia empresarial, dinámica competitiva e innovación (Firm strategy, competitive dynamic and innovation) (PID2020-113265GB-C21), **Ministry of Science and Innovation**, 09/2021-09/2024, 50.118,20 euros PI: Jaime Gómez e Idana Salazar.
2. Governing the Agri-Food Supply Chain: How to Improve Smallholders' Competitiveness. PCI2021-121956. Proyectos de I+D+i de Programación Conjunta Internacional 2021, **Ministry of Science and Innovation PRIMA 2020**. 09/2021-09/2024, 50.000 euros, PI: Idana Salazar.
3. La estrategia de la empresa en entornos dinámicos: competencia, innovación y emprendimiento (Firm strategy in dynamic environments: competition, innovation and entrepreneurship) (ECO2017-85451-R), **Ministry of Economy and Competitiveness**, 01/2018-12/2020, 39,930 euros, PI: Lucio Fuentelsaz, Juan P. Maícas.
4. Estrategias de innovación y emprendimiento ante el nuevo entorno económico e institucional (Innovation and entrepreneurship strategies in the new economic and institutional environment) (ECO2014-53904-R), **Ministry of Economy and Competitiveness**, 01/2015-12/2017, 70,180 euros, PI: Lucio Fuentelsaz, Juan P. Maícas.
5. Estrategias de innovación y creación de valor en la empresa (Innovation strategies and firm value creation), (ECO2011-22947), **Ministry of Science and Innovation**, 12/2011-12/2014, 93,130 euros, PI: Jaime Gómez.

## C.3. Contracts, technological or transfer merits

1. Proyecto OTM081127 para la realización del plan estratégico de cinco cooperativas agrarias de La Rioja (Art. 83). Federación de cooperativas FECOAR y Comunidad Autónoma de La Rioja and Universidad de La Rioja. From: 15-11-2008 to: 15-11-2009. PI: Barco Royo, Emilio (47.560€).
2. Trabajo de campo para la obtención de datos y análisis de los mismos para la elaboración de un documento base que sirva para realizar una reflexión estratégica a las cooperativas vitivinícolas y del sector hortofrutícola de La Rioja (Art. 83). Federación de cooperativas FECOAR, Comunidad Autónoma de La Rioja and Universidad de La Rioja. From: 15-2-2005 to: 15-2-2006. PI: Barco Royo, Emilio (33.640).
3. Member of team of the Chair in Entrepreneurship at the University of La Rioja (2015-2019).

## C.4. Conference presentations

### International conferences (selected)

Iberoamerican Academy of Management (2005, 2007, 2009); Academy of Management (2017, 2021); EURAM (2014, 2015, 2017, 2018, 2019, 2020), DRUID (2012), European Decision Sciences Institute (2017).

### National conferences (selected)

ACEDE National Conference (2010, 2012, 2013, 2014, 2016, 2017, 2018, 2019, 2021).

## C.5. Doctoral dissertations supervised

Beatriz Pérez-Aradros. February 2019. Cum laude and International Mention.



## C.6. Other merits

### Awards received

- Finalist for the 2018 CIONET award for the best European article on information and communication technologies for the article published in *Information Systems Research*: Does information technology improve open innovation performance? An examination of manufacturers in Spain (with J. Gómez and P. Vargas).
- Finalist for the best Paper Award. General Track. European Academy of Management, 2017. How does order of entry shape competitive strategy? An análisis for European mobile operators” (with J. Gómez and B. Pérez-Aradros).
- Finalist for the best paper Award. ACEDE, 2015. The impact of information technology and R&D investments on innovation performance (with J. Gómez and P. Vargas).
- Finalist for the best paper Award. ACEDE, 2014. Does order of entry determine competitive strategies? An Analysis for European Mobile operator (with J. Gómez and P. Vargas).
- Finalist for the best paper Award, Business Strategy section. ACEDE, 2010. The efficiency implications of organizational form and vertical integration (with C. Galve-Górriz).

**Reviewer for national and international journals:** European Management Journal, Innovation: Organization and Management, Supply Chain Management. An International Journal, BRQ Business Research Quarterly, Revista de Economía Aplicada, International Education Studies, Universia Business Review, CIRIEC.

**Reviewer for national and international conferences:** European Academy of Management, ACEDE, Iberoamerican Academic of Management, Cladea.

### Organization of research activities

- XII Workshop de Sección de Función Empresarial y Creación de Empresas de ACEDE (Organizing committee member).
- IX Workshop de Estrategia Empresarial de ACEDE (Organizing committee member).
- X Encuentro de Economía Aplicada (Organizing committee member).
- XVII Jornadas Hispano-Lusas de Gestión Científica (Organizing committee member).

### Other merits

- Academic Director of the Master in Business Management (2020- ) at the University of La Rioja.
- Academic Director of the Business Management Module of the Master in Viticulture, Oenology and Business Management (2017- ) at the University of La Rioja
- Research stays: University of Bologna (3 months) and Universidad de Zaragoza (5 months).
- Member of Strategos Research Group and Generés Excellence Research Group. Department of Science, Technology and University of the Government of Aragón.
- Member of the *Global University Entrepreneurial Spirit Students' Survey* project (GUESSS).
- Coordinator at the University of La Rioja of GUESSS international project (2020- ).