

Part A. PERSONAL INFORMATION

CV date	April 17, 2022
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First and Family name	Consuelo González		
ID number	40.439.156G	Age	53
Researcher codes	ORCID ID	0000-0001-5801-9386	
	WoS Researcher ID	M-2236-2017	

A.1. Current position

University	Universidad de Zaragoza		
Department	Management (Dirección y Organización de Empresas)		
Address and Country	Gran Vía 2. E50005 Zaragoza		
Phone number	+34 876554667	E-mail	cgonzalg@unizar.es
Current position	Associate Professor	From	10/2021
Key words	Strategic management, entrepreneurship		

A.2. Education

PhD, Licensed, Graduate	University	Year
BSc (Licenciado)	Zaragoza	1993
PhD	Zaragoza	2015

A.3. General indicators of quality of scientific production

One six-year research period (sexenio), (14/05/2021)

Two doctoral dissertations in progress.

482 citations in google Scholar

2 articles in Q1 journals (*Small Business Economics and Business Strategy and the Environment*), 2 articles in BRQ Business Research Quarterly (Q2, Q3), 1 article in Entrepreneurship Research Journal (Q4).

Part B. CV SUMMARY (max. 3500 characters, including spaces)

Consuelo González received her PhD in Economics and Business Administration from the University of Zaragoza. She is currently Associate professor of Management at the University of Zaragoza, where she teaches Strategic Management and Entrepreneurship. Her research primarily focuses on the analysis of institutions on level and type of entrepreneurship and the relationship between the creation and failure of companies and the institutional context. Its results have been published in some of the leading journals in the field, such as *Small Business Economics and Business Strategy and the Environment*, and have been presented at the main national and international conferences. She is a regular reviewer for several of the leading scientific journals in management and entrepreneurship. Since 2020, she has directed the GEM project in the Autonomous Community of Aragon and, since 2018 also, the GUESSS project. He has also participated as a researcher in several projects of the National Plan of R&D.

Part C. RELEVANT MERITS

C.1. Selected publications

1. Lucio Fuentelsaz, Consuelo González and Jackson da Silva (2022). "Entrepreneurial orientation and startup performance: a configurational approach", *Entrepreneurship Research Journal*, forthcoming. IF 2020: 1,943 (130/153, Business). (link: <https://doi.org/10.1515/erj-2020-0236>)
2. Garrido, E., González, C., and Orcos, R. (2020). ISO 14001 and CO2 emissions: An analysis of the contingent role of country features. *Business Strategy and the Environment*, 29(2), 698-710. IF 2018 (Business, 2020): 10,302(9/153, Business; 12/226, Management). (link: <https://onlinelibrary.wiley.com/doi/full/10.1002/bse.2402>)



3. Lucio Fuentelsaz, Consuelo González, Juan P. Maícas (2021). "High-growth aspiration entrepreneurship and exit. The contingent role of market-supporting institutions", *Small Business Economics*, **57**: 473-492. IF 2020: 3,555 (49/217, Management; 38/363, Economics). (link: <https://doi.org/10.1007/s11187-020-00320-4>)
4. Lucio Fuentelsaz, Consuelo González, Juan P. Maícas (2019), "Formal institutions and opportunity entrepreneurship. The contingent role of informal institutions", *BRQ Business Research Quarterly* 22(1): 5-24. IF 2019: 2,525 (109/226, Management). (link: <https://doi.org/10.1016/j.brq.2018.06.002>)
5. Lucio Fuentelsaz, Consuelo González, Juan P. Maícas, Javier Montero (2015), "How different formal institutions affect opportunity and necessity entrepreneurship", *BRQ Business Research Quarterly* 18(4): 246-258. IF 2015: 0,857 (89/120, Business). (link: <https://doi.org/10.1016/j.brq.2015.02.001>)

Other publications

1. Lucio Fuentelsaz Consuelo González, J.P. Maícas, Pedro Mata (2017). "¿Qué fue antes, la ciencia o el mercado? La orientación al mercado de las spin-off universitarias". *Economía Industrial* 404: 53-62. (link: <https://dialnet.unirioja.es/servlet/articulo?codigo=6117392>)
2. Lucio Fuentelsaz, Consuelo González, Juan P. Maícas (2016). "¿Ayudan las instituciones a entender el emprendimiento?". *Economía Industrial* **400**: 113-123. (link: <https://dialnet.unirioja.es/servlet/articulo?codigo=5687078>)
3. Lucio Fuentelsaz, Consuelo González (2015). "El fracaso emprendedor a través de las instituciones y la calidad del emprendimiento". *Universia Business Review* 47:64-80. (link: <https://journals.ucjc.edu/ubr/article/view/1527>).

C.2. Research projects (selection)

1. **2020-2022**, "Strategy and Entrepreneurship Research Group" (LIDEERA) (S64_20R). Spanish Ministry of Science and Innovation. 26.023 euros. *Gobierno de Aragón*. Investigator.
2. **2021-2022**, "Innovative and technological entrepreneurship. The great challenge of rural areas" (C006/2021_1). *Cátedra Emprender*, Principal investigator.
3. **2019-2020**, "Analysis of the cause-effect relationship between failure and entrepreneurship with high growth aspirations. An international analysis (C006/2019_2). *Cátedra Emprender*, Principal Investigator.
4. **2018-2020**. "Firm strategy in dynamic environments: competition, innovation and entrepreneurship" (ECO2017-85451-R), *Spanish Ministry of Economy and Competiveness*, 39.930 euros, Investigator.
5. **2015-2017**. "Innovation strategies and entrepreneurship in the new economic and institutional environment" (ECO2014-53904-R), *Spanish Ministry of Economy and Competiveness*, 70.180 euros, Investigator.

C.3. Contracts, technological or transfer merits

Several research contracts with companies and institutions. Among the most remarkable, mention should be made of those granted for the implementation of the GEM (since 2010) and GUESSS (since 2018) projects in the Autonomous Community of Aragon (Principal Investigator, with Lucio Fuentelsaz), as well as with the *Fundación de Economía Aragonesa* or the Economic and Social Council of Aragón.

C.4. Conference presentations

Regular participant in the following conferences

EURAM

Spanish Academy of Management, ACEDE

International Research Workshop Based on GEM



C.5. Doctoral dissertations supervised in process

C.6. Other merits

Professional activities

- Chairwoman *Global Entrepreneurship Monitor (GEM)* in the Autonomous Community of Aragón. Since 2020 (with Lucio Fuentelsaz)
- Chairwoman *Global University Entrepreneurial Spirit Students' Survey (GUESSS)* in the Autonomous Community of Aragón. Since 2018 (with Lucio Fuentelsaz).
- Investigator, *LIDEERA* (Research Group funded by the Government of Aragón), since 2019.

Other activities

- Ad-hoc reviewer: *Entrepreneurship Theory and Practice, BRQ Business Research Quarterly, Baltic Journal of Management, Apuntes del CENES, Revista Galega de Economía, Estudios Gerenciales.*

Seminars and invited presentations

U. de la Rioja, U. de Navarra, U. de Zaragoza, U. Jaume I, U. Castilla-La Mancha.