

Part A. PERSONAL INFORMATION

CV date	April 20, 2021
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First and Family name	Beatriz Pérez-Aradros		
ID number	16.619.340 T	Age	33
Researcher codes	ORCID ID	0000-0003-4275-3062	
	WoS Researcher ID	ABF-8932-2020	

A.1. Current position

University	University of La Rioja		
Department	Economics and Business		
Address and Country	C/ La Cigüeña 60, 26006 Logroño, La Rioja (Spain)		
Phone number	+34941299385	E-mail	beatriz.perez-aradros@unirioja.es
Current position	Assistant Professor	From	09/2018
Key words	Strategic management, corporate strategy, competitive strategy, innovation		

A.2. Education

PhD, Licensed, Graduate	University	Year
BSc (Licenciado)	University Carlos III of Madrid	2011
BSc (Licenciado)	University Carlos III of Madrid	2011
Master	University of La Rioja	2012
Master	University of La Rioja	2015
PhD	University of La Rioja	2019

A.3. General indicators of quality of scientific production

Two articles in Q1 journals. Both articles are published in reference journals in the fields of Business and Management (*Journal of World Business, Long Range Planning*) and indexed by AJG as 4 and 3. 48 citations on Google Scholar

Part B. CV SUMMARY (max. 3500 characters, including spaces)

Beatriz Pérez-Aradros received her PhD in Business Economics from the University of La Rioja in 2019. During her PhD, Beatriz carried out research stays both internationally (Warwick Business School in 2016 and 2017) and nationally (University of Zaragoza in 2018). Since the 2018/2019 academic year, Beatriz has been an Assistant Professor at the Department of Economics and Business of the University of La Rioja, where she teaches mostly in the field of strategic management (Bachelor's and Master's degree level). In terms of research, her work has been developed along two main lines. First, the analysis of entry timing advantages and its sustainability over time, paying special attention to the role of firms' competitive strategy and industry dynamism. Secondly, the study of innovation, considering possible determinants at the firm- and environment-level. The results of her research work have been published in leading journals in the field (*Journal of World Business* and *Long Range Planning*) and have been presented in different seminars, workshops, and national and international conferences. Several nominations and awards were obtained in these conferences (see, for example, the ACEDE 2017 Best New Researcher Award or nomination for the Best Paper of the BPS Division of the AOM 2017). She has also acted as a regular reviewer for national and international conferences as well as for several scientific journals in the management field. Since 2015, Beatriz has participated as a member of the working and the research team in three projects of the National Plan of R&D.



Part C. RELEVANT MERITS

C.1. Selected publications

1. Jaime Gomez, Beatriz Pérez-Aradros, Idana Salazar (2021). "Does order of entry shape competitive strategies? An analysis of European mobile operators", *Long Range Planning*, 54(2), 101874. IF 2020: 8.802 (19/226, Management).
2. Raquel Orcos, Beatriz Pérez-Aradros, Knut Blind (2018). "Why does the diffusion of environmental management standards differ across countries? The role of formal and informal institutions in the adoption of ISO 14001", *Journal of World Business*, 53(6), 850-861. IF 2018: 6.078 (15/147, Business).

C.2. Research projects (selection)

1. **2021-2024**, "Business dynamism, entry into new markets and entrepreneurship" (PID2020-113265GB-C22), *Spanish Ministry of Science and Innovation*, 26.607,90 euros. Member of the research team.
2. **2018-2020**. "Firm strategy in dynamic environments: competition, innovation and entrepreneurship" (ECO2017-85451-R), *Spanish Ministry of Economy and Competitiveness*, 39.930 euros. Member of the working team.
3. **2015-2017**. "Innovation strategies and entrepreneurship in the new economic and institutional environment" (ECO2014-53904-R), *Spanish Ministry of Economy and Competitiveness*, 70.180 euros. Member of the working team.

C.3. Contracts, technological or transfer merits

C.4. Conference presentations

Regular participant in the following conferences

European Academy of Management, EURAM
Spanish Academy of Management, ACEDE

C.5. Doctoral dissertations supervised

C.6. Other merits

Professional activities

Editorial work

Awards and honors

- 2021. Spanish Academy of Management, Strategy division. Best paper award (finalist).
- 2017. Spanish Academy of Management, Novel researcher award (1,000€).
- 2017. Spanish Academy of Management, Best paper award (finalist).
- 2017. Academy of Management, Business Policy and Strategy division. Best paper award (finalist).
- 2016. Spanish Academy of Management, Best paper award (finalist).

Seminars and invited presentations

U. Zaragoza (2017,2018) and U. Pública de Navarra - Institute for Advanced Research in Business and Economics (2019)